

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta.....	30-Abr-14	30-Abr-13	Incremento
MARCAS	Cajetillas (20 uds.)	Cajetillas (20 uds.)	%
MARLBORO	97.253.253	94.822.940	2,56%
WINSTON	88.540.158	88.286.036	0,29%
CHESTERFIELD	63.730.466	66.748.948	-4,52%
FORTUNA	57.438.133	58.267.217	-1,42%
CAMEL	48.683.806	50.251.859	-3,12%
DUCADOS NEGRO	39.007.056	42.984.134	-9,25%
LUCKY STRIKE	38.900.699	40.858.700	-4,79%
L&M	34.658.497	37.199.181	-6,83%
NOBEL	31.215.794	32.711.075	-4,57%
DUCADOS RUBIO	23.853.494	27.458.998	-13,13%
BROOKLYN	18.931.561	7.249.501	161,14%
PALL MALL	14.176.099	17.357.784	-18,33%
DUCADOS RUBIO BLANDO	11.235.529	15.180.976	-25,99%
L&M BLANDO	9.628.093	10.736.800	-10,33%
FORTUNA RED LINE	9.624.407	10.535.371	-8,65%
DUCADOS RUBIO 100'S	7.490.353	7.322.026	2,30%
MARLBORO POCKET	6.468.099	6.481.155	-0,20%
MARK 1	5.707.635	5.379.830	6,09%
LUCKY STRIKE BLANDO	5.652.797	6.182.830	-8,57%
JOHN PLAYER SP.	5.050.292	6.368.862	-20,70%
ELIXYR	5.015.760	5.308.633	-5,52%
NOBEL STYLE	4.922.855	4.451.132	10,60%
PALL MALL LARGO 100'S	4.376.774	2.964.709	47,63%
GOLD COAST	3.958.649	4.966.832	-20,30%
MARLBORO GOLD TOUCH	3.705.972	2.358.955	57,10%
BENSON & HEDGES AMERICAN	3.631.528	377.062	863,11%
PHILIP MORRIS K/S	3.515.099	3.243.393	8,38%
CHESTERFIELD NAKED	3.434.897	2.844.740	20,75%
WINSTON REDVOLUTION	2.942.037	4.472.936	-34,23%
BN	2.733.020	3.102.188	-11,90%
LUCKY STRIKE CLICK & ROLL	2.509.944	2.141.712	17,19%
NOBEL BLANDO	2.452.328	2.349.465	4,38%
BULLBRAND	2.242.899	2.609.011	-14,03%
R 1	2.137.921	2.249.348	-4,95%
HERENCIA	1.831.678	2.122.148	-13,69%
AUSTIN	1.775.595	2.954.557	-39,90%
GAULOISES RUBIO	1.769.481	1.801.103	-1,76%
KARELIA	1.739.750	1.744.770	-0,29%
CORONAS RUBIO	1.722.832	2.907.028	-40,74%
MARLBORO CORE FLAVOR	1.606.350	969.232	65,73%
JOHN PLAYER SP. AM.100'S	1.520.564	1.907.305	-20,28%
JOHN PLAYER SP. BLACK/BLUE	1.412.773	1.579.196	-10,54%
WINFIELD	1.295.318	1.332.610	-2,80%
RESTO MARCAS	37.714.970	46.849.517	-19,50%
Totales	717.215.216	739.991.803	-3,08%